

# CLIMATE ACTION



In partnership with



## Press Briefing Summary

### Overview

Innovative policy, finance, technology and leadership are fundamental to achieving a climate neutral future. Now in its fourth year, the 2013 Sustainable Innovation Forum brings together leaders from business, government, finance and NGOs to catalyse innovation with the aim of accelerating green growth and sustainable development. Organised on behalf of the United Nations Environment Programme (UNEP) alongside the UNFCCC Conference of the Parties (COP), the forum generates robust debate and shares ideas, technology and solutions that can be turned into positive actions to climate-proof the post-2015 development agenda.

Keynote speakers include:

- **Achim Steiner**, Under Secretary General of the UN and UNEP Executive Director
- **Connie Hedegaard**, Commissioner for Climate Action, European Commission
- **His Excellency Manuel Pulgar-Vidal**, Minister of Environment, Peru & President, COP20

Promising high level debate and discussion, forum speakers include **Lord Nicholas Stern**, leading global economist; **Ville Niinistö**, Minister of the Environment, Finland; and **Steve Howard**, Chief Sustainability Officer, IKEA.

Delegates attending will include representatives from **HSBC, Shell, the IFC, World Energy Council, Veolia, UN Capital Development Fund, Philips Lighting, Avaya, New Holland Agriculture, WWF, Siemens, Verne Global, World Bank** and many, many more.

### Venue

*InterContinental Hotel Warsaw, Emilii Plater Street 49, Warsaw, 00-125, Poland*

The venue for the Sustainable Innovation Forum 2013 is the exclusive InterContinental Hotel, located on the prestigious Emilii Plater Street in Warsaw. A world-class conference and summit venue, the hotel overlooks the Palace for Culture and Science - the venue for official United Nations events during COP19.

The Forum will be taking place within the premier surroundings of the hotel and is close to both the central business district, and the main diplomatic area within the city.

The hotel presents a truly first class back-drop for what will be a crucial forum alongside the COP19 process.

## About Us

Established in 2007 and headquartered in London, UK, Climate Action has, for the last six years, worked in a unique, contractual partnership with the United Nations Environment Programme (UNEP) – the world's foremost body on environmental protection and stewardship.

Climate Action establishes and builds partnerships between business, government and public bodies to accelerate international sustainable development and advance the 'green economy'.

We do this by providing a global media and events platform across which stakeholders can share knowledge, technologies and expertise, and identify innovative solutions to the challenges faced by climate change and a growing population.

For our partners and supporters we help engage the private sector, bringing innovations, technologies and finance to the debate.

For our clients we help generate profitable business opportunities and partnerships, provide top-level access to emerging markets and reinforce their commitment to, and their position as leaders within, the global sustainability industry.

## Our Vision

We believe, for sustainable development to truly make an impact at both grassroots and at global level, governments, public institutions and international business should work in strategic, productive and mutually beneficial partnerships.

Business is able to assist governments and the wider public sector by providing innovation, new technologies, investment, research and development.

Governments and the wider public sector are uniquely able to provide the policy, the regulatory framework, infrastructure and economic platform that are all essential if sustainable business and the global green economy is to flourish.

Climate Action was specifically established to promote these partnerships because only doing so can solutions be found for the many challenges facing the world's population and environment.

Our ongoing research programme continually assesses and evaluates what works and what is needed to engage business, governments and public institutions, and has helped us design and tailor a programme of activity that brings real sustainable value to all corners of the debate.