

Outreach Kit - REN21 Renewables 2012 Global Status Report

Share the most recent findings on renewable energy. The Global Status Report, launched on the 11th of June, 2012, provides an update on the status of technologies, investment, policies and other developments in the field of renewable energy in 2011.

The REN21 Renewables 2012 Global Status Report is now available at www.ren21.net/gsr. Help us spread the word and initiate dialogue around the key findings on the status of renewable energy world over. You can partner with us in numerous ways:

- [Support GSR 2012 Outreach](#)
- [Partner a GSR2012 Launch Event](#)
- [Join the research and contributors community for 2013](#)

The perspectives provided in the GSR are further detailed in the REN21 Renewables Interactive Map, where country specific renewable energy developments are highlighted. (www.map.ren21.net).

Find below, links and details of the Global Status Report and tools to facilitate your involvement.

Quick Links

- **GSR 2012- Complete Report**
 - [\(high resolution, 20 MB\)](#)
 - [\(low resolution, 6,4 MB\)](#)
- [GSR 2012 Key Findings](#)
- **GSR2012 Standard Presentation (Coming soon)**
- [GSR 2012 Press Release](#)
- [GSR 2012 Outreach Calendar](#)
- [GSR widget on your website](#)
- [Map widget on your website](#)
- **GSR iphone application (Coming soon)**

What is the Global Status Report?

REN21's **Renewables Global Status Report (GSR)**, first released in 2005, grew out of an effort to comprehensively capture, the full status of renewable energy worldwide. Over the years, the GSR has expanded in scope and depth, in parallel with tremendous advances in renewable energy markets and industries. The report is a true collaborative effort of several authors, REN21 Secretariat staff and Steering Committee members, regional research partners, and more than 400 individual contributors and reviewers; and has become the most frequently referenced report on renewable energy business and policy, serving a wide range of audiences.

The most recent edition of the report, **launched on June 11, 2012** is available at www.ren21.net/gsr. A summary of the key findings of the GSR 2012 is available [here](#).

You could use the following text as a **short teaser** to the GSR 2012: REN21's Renewables Global Status Report, an annual publication tracking the developments in the field of renewable energy, notes that during 2011, renewables continued to grow strongly in all end-use sectors - power, heating and cooling and transport. Renewable sources have grown to supply 16.7 % of global final energy consumption.

Support the REN21 GSR Outreach

Share the launch of the GSR and its key findings with your media contacts or report its launch in your newsletters or on your blogs.

Please send the [GSR2012 press release](#), available in **English, Arabic, Chinese, French, German, Japanese, Portuguese** and **Spanish** to your media contacts.



GSR 2012 WIDGET

Further support the GSR 2012 by installing the [GSR widget](#) on your website- allowing direct access to the GSR 2012.



Renewable Interactive Map WIDGET

For in dept analyses of Renewable Energy Developments on a country specific basis visit the [REN21 Renewables Interactive Map](#) or install the [Renewables Interactive Map Widget](#) on your website- which allows users to search renewable energy status by country

Furthermore, you can display your support to the GSR by **distributing the GSR 2012 at your events** and conferences.

Partner a GSR 2012 Launch Event

Partner with the REN21 Secretariat to launch the GSR 2012 and initiate discussion and spread awareness on the status of renewable energy and the developments in the past year.

In 2011, over ten launch events were conducted for the Global Status Report all around the world. A typical launch event lasts between 2-3 hours and draws an audience of renewable energy enthusiasts, representing a wide range of stakeholders, such as policy makers, members from industry, academics, experts in the field, students, etc.

REN21 provides the launch partners with a standardised GSR launch presentation and a member of the GSR team can usually attend, to present the major findings of the report and answer all queries. In order to gain more information about the [GSR 2012 launch events calendar](#) and other details, please contact [Christine Lins](#) or [Rana Adib](#) for further details.

Contribute to the GSR 2013 and the Renewables Interactive Map

The REN21 Global Status Report and the Renewables Interactive Map are both collaborative productions and are an outcome of the collective inputs of the community of contributors. The REN21 Contributors network is a community of international renewable energy experts, which brings a high degree of legitimacy and quality to all REN21 products. Contributors are given special acknowledgement in the Global Status Report and listed as REN21 collaborators on the REN21 Interactive Map website. In order to join this network of contributors for the next Global status Report and on a continuous basis for the Renewables Interactive Map please write to gsr@ren21.net or map@ren21.net .