



**ISTC**

*First*  
**International Social  
Transformation Conference**  
**10-12 July 2012**  
*Split, Croatia*

Theme:

# Energy Currency

*Energy as the  
Fundamental Measure  
of Price, Cost  
and Value*

Richard Andreas Werner  
Michael Hudson  
Hazel Henderson  
Margrit Kennedy  
Ellen Brown  
Christian Arnsperger  
Shann Turnbull  
Tony Greenham  
Josh Ryan-Collins

The  Foundation



 **nef**  
economics as if people  
and the planet mattered

In memoriam  
Nicola Tesla  
(1856-1943)



The current economic crisis has renewed interest in the need for global monetary reform. Only after the fundamental causes of systemic economic failures are eliminated will evolution towards a sustainable and socially just global economy become feasible.

But how should the monetary system be reformed? What should new money be like, what purposes should it meet and what functions should it perform? The ultimate aim of the First International Social Transformation Conference on Energy Currency is to place the study of alternative monetary systems within mainstream economic thinking and put global monetary reform onto the political agenda.

Distinguishing features of the conference are its emphasis on discussion and adopting a multidisciplinary approach. The organizers hope this event to become a major international platform for dialogue between specialists representing very different backgrounds and perspectives, yet united by a common vision of the necessity and possibility of better currency models. The main focus of the conference will be the relationship between the dynamics of financial and energy flows and the feasibility of an energy-backed international currency. However, all kinds of alternative currency models will be debated with equal interest and attention.

The organizers commit to use their networks of influence and media support to ensure that the proceedings of the conference reach the highest political authorities, primarily – the European Commission and a number of national financial ministries.

Papers will be presented on a wide range of topics, including:

- Alternative monetary models
- Input-output models (embodied energy and water)
- Energy economics
- Sustainable money and sustainable economy
- Complementary currencies
- Ethics of financial relations
- Economic philosophy of money
- Culture of money

*Please submit your abstracts before 10 May 2012 to*  
[abstracts@teslaconference.com](mailto:abstracts@teslaconference.com)

[www.teslaconference.com](http://www.teslaconference.com)